



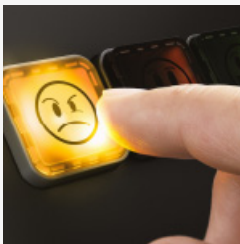
THE BEAUTIFUL FAMILIARITY OF THANKSGIVING

As Thanksgiving approaches, I can't wait for the familiar comforts that come with the holiday every year. The celebration my family enjoys is predictable, with many of the same activities and conversations each year. Our Thanksgivings also aren't particularly unique in any way. We do the same things most people do — which is what makes it so great ... [CONTINUE READING](#)



2 TRICKS TO ESTABLISH LONG-TERM RELATIONSHIPS WITH CLIENTS

Client relationship management is an essential skill in the world of business. You can create the greatest product or service, but if you're unable to connect with your customers, you'll still struggle to meet your goals. That's why developing strategies to keep your clients coming back is vital ... [CONTINUE READING](#)



3 SELLING STRATEGIES CUSTOMERS HATE

Have you ever walked into a business, talked to a salesperson, and left annoyed or angry? You may have even claimed that you would never return to the business again. It's a situation that happens fairly often and proves certain sales strategies just don't work. It's important for business owners and salespeople to be aware of these strategies so they can avoid using them and upsetting their customers ... [CONTINUE READING](#)